

interparfums

2009 first-quarter sales: €63 million

In the 2009 first quarter, the perfume and cosmetics market experienced a downturn in worldwide demand while distributors significantly reduced inventories.

In this challenging economic environment accompanied by reduced visibility, Inter Parfums achieved a satisfactory performance with sales of €63 million, in line overall with internal forecasts issued in fall 2008.

The decline in relation to the prior year reflects principally the historically high level of sales of the 2008 first quarter (+34% over 2007) fueled by the launch of the women's fragrance line *Burberry The Beat*.

Highlights by brand

Burberry fragrances had sales of €42 million in line with budget, benefiting from the launch of the *Burberry The Beat for men* line.

With sales approaching €9 million, Lanvin fragrances expanded on initial order renewals for the *Jeanne Lanvin* line launched in fall 2008 and

the launch of the *Lanvin L'Homme Sport* line, with Rafael Nadal as the spokesman.

Highlights by region

Good performances in the US by Burberry fragrances limited the overall decline in North America (-9%) resulting from the significant drop in Roxy fragrance sales.

In certain countries (notably the United Kingdom, Spain, Brazil, Argentina and Russia) performances were particularly affected whereas in others (France, Italy, China, Saudi Arabia in particular) activity remained at satisfactory levels.

Bonus share issue

To reward shareholders for their confidence and improve the liquidity of the share, the Board of Directors will ask the shareholders' meeting of April 24, 2009 to approve a special grant of bonus shares on the basis of one new share for every five (instead of ten) shares held in May 2009.

Paris, April 23, 2009

Upcoming events

2009 second-quarter sales

July 23, 2009 (after the close of trading)

Shareholder information

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